



wow



LOOKBOOK TWO THOUSAND TWENTY-THREE

Champion®

BE YOUR OWN
Champion

Champion



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Champion blank products purchased must be sold only with embellishment. The sale of unembellished or blank Champion products to any third parties, whether on the internet or elsewhere is strictly prohibited. The decoration of any Champion garment with any Champion marks (including the C Logo) or the proprietary marks, names, or logos of any collegiate sports teams or collegiate institution is expressly prohibited. The sale or shipment of Champion products outside North America is also strictly prohibited. Champion products shall not be embellished, decorated with content or imagery that (a) may imply or suggest the endorsement, sponsorship, approval, collaboration, or otherwise indicate an affiliation with the Champion brand; (b) is explicit, graphically violent, derogatory of any ethnic, racial, gender, or religious group or sexual orientation, profane, pornographic, or obscene; (c) endorses any form of hate or hate group or promotes politically charged or divisive messaging; or (d) promotes the excessive or irresponsible consumption of alcohol or promote the illegal use of alcohol, drugs, tobacco, firearms/weapons (or the use of any of the foregoing). Champion reserves the right to discontinue sales to anyone found to be acting in violation of this policy or to be selling Champion products to others who are acting in violation of this policy.

BE YOUR OWN Champion®

THE CANVAS OF CULTURE

Expression is all about confidence, style, swagger and how you bring it to the world around you. Champion apparel is the canvas for doing just that. From the athlete to the fan and the workplace to streets, it's all about expressing creativity and feeling good doing it.



Click for
product
details.

THE CANVAS OF CULTURE

**POWER
BLEND**
C



S400
POWERBLEND®
QUARTER-ZIP
PULLOVER*



S700
POWERBLEND®
PULLOVER HOODIE*

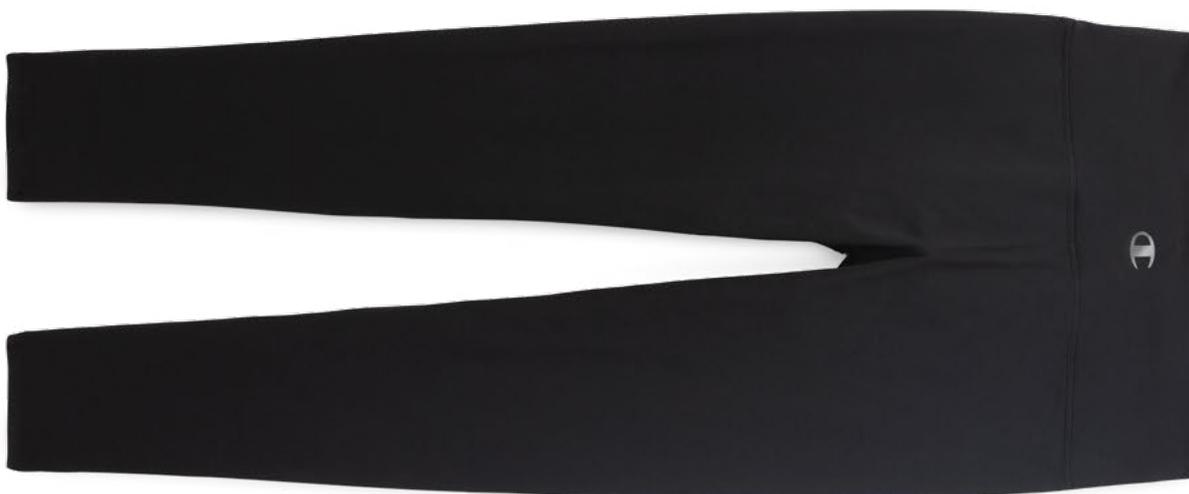
WORK

WORKLEISURE

Work, relax, repeat. From the office to a night out with friends, how you define your style is all part of what makes you unique. So grab that Champion pullover for the perfect pairing.



GDS149
GARMENT DYED
REVERSE WEAVE®
CREWNECK
SWEATSHIRT*



CHPI20
WOMENS 7/8"
LEGGING*

RW26 REVERSE WEAVE™ SHORT*



SPORT

Reverse Weave


T105
SHORT SLEEVE
HERITAGE
JERSEY TEE*



SPORT

Your sport is your passion. It's a big part of who you are. So is your style, from the way you play the game to who you are outside of it. When it comes to performance, the Champion brand shares that passion for delivering the best, every day – both on and off the field.

Classic




CREATE

CREATORS

Dare to flaunt your genuine style. It's all about the looks you create with your favorite Champion pieces. So go ahead – design it, make it, wear it, share it.

CO200
PACKABLE
ANORAK JACKET*

CC8C
LONG SLEEVE
TEE*



Click for
product
details.

*SEE INSIDE BACK COVER FOR FIBER CONTENT AND COUNTRY OF ORIGIN
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SHOP / [BRANDWEARUNITED.COM](https://brandwearunited.com)



MODEL IS WEARING
GDS149 REVERSE
WEAVE® GARMENT DYE
CREWNECK SWEATSHIRT,
SHOWN IN PALE SEAFOAM



MODEL IS WEARING
S400 POWERBLEND®
QUARTER-ZIP PULLOVER,
SHOWN IN LIGHT STEEL

SHOW OFF YOUR STYLE

WORK

You're comfortable with who you are and everyone knows it. From working at home to standing out at the office, define your look with Champion's Powerblend® or Reverse Weave® apparel.



SHOP / [BRANDWEARUNITED.COM](https://brandwearunited.com)

Champion

WORKLEISURE

S101
REVERSE WEAVE®
PULLOVER HOODIE*

P930
POWERBLEND® JOGGER*



Reverse Weave




Click for
product
details.

S600
POWERBLEND®
CREWNECK
SWEATSHIRT*



MODEL IS WEARING
S101 REVERSE WEAVE®
PULLOVER HOODIE,
SHOWN IN
OATMEAL HEATHER

WORK ANY WEAR



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NEW

MODEL IS WEARING
CHP110 WOMEN'S FITTED
CROPPED TANK, SHOWN IN
BLACK AND, CHP120 WOMEN'S
7/8 LEGGING, SHOWN IN
EBONY HEATHER



MODEL IS WEARING
S700 POWERBLEND®
PULLOVER HOODIE,
SHOWN IN SCARLET



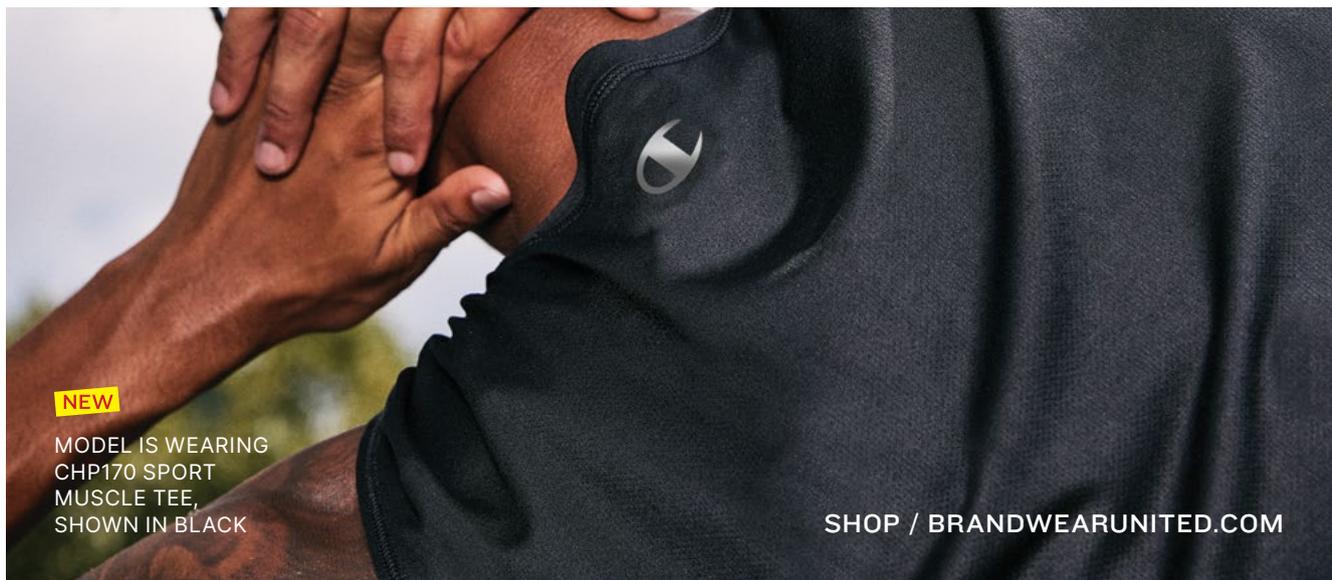
MODEL IS WEARING
CO125 FULL-ZIP
ANORAK JACKET,
SHOWN IN PINK CANDY

MODEL IS WEARING
CO126 COACHES
JACKET, SHOWN IN
OLIVE GREEN CAMO

ELEVATE YOUR GAME

SPORT

Bring it! That's right, everyone brings their own style to the game. So grab a sport muscle tee or fitted crop tank and do your thing.



NEW

MODEL IS WEARING
CHP170 SPORT
MUSCLE TEE,
SHOWN IN BLACK

SHOP / [BRANDWEARUNITED.COM](https://brandwearunited.com)

Champion

SPORT



S600
POWERBLEND®
CREWNECK
SWEATSHIRT*



COI26
COACHES JACKET*

T425
SHORT SLEEVE TEE*



NEW

MODELS ARE WEARING
CHP180 SPORT HOODIE,
SHOWN IN STEALTH,
AND CHP100 WOMEN'S
SPORT HOODIE, SHOWN
IN FRESH OLIVE



T425
SHORT SLEEVE TEE*



S162
MESH SHORT
WITH POCKETS*

SHOP / BRANDWEARUNITED.COM



Click for
product
details.



P930
POWERBLEND®
JOGGER*



CHP110
WOMEN'S FITTED
CROPPED TANK*



S760
CHAMPION
WOMEN'S
POWERBLEND®
HOODIE*



Reverse Weave


ON
OR
TO
FF
THE
FIELD

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MODEL IS WEARING
CO200 PACKABLE
ANORAK JACKET,
SHOWN IN GOLD, AND RW26
REVERSE WEAVE™ SHORT,
SHOWN IN BLACK



MODEL IS WEARING
T453W WOMEN'S
CROPPED HERITAGE
T-SHIRT, SHOWN IN
PINK CANDY



BE YOUR OWN

Champion®

EMBRACE YOUR ORIGINALITY

CREATE

Be bold. Be confident.
Be fresh. Let your authentic
designs pop on Champion
hoodies, joggers and more.



NEW

MODEL IS WEARING
S650 WOMEN'S POWERBLEND®
CREWNECK SWEATSHIRT,
SHOWN IN SAND

SHOP.BRANDWEARUNITED.COM



EXPRESS YOURSELF

MODEL IS WEARING
CD100 SHORT SLEEVE
GARMENT DYED TEE,
SHOWN IN DELICATE BLUE



Click for
product
details.

TDS101
REVERSE WEAVE®
GARMENT DYE
PULLOVER HOODIE*



T453W
WOMEN'S CROPPED
SHORT SLEEVE
HERITAGE TEE*



FANS & CREATORS

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T425
SHORT SLEEVE TEE



T435
YOUTH
SHORT SLEEVE TEE



T105
SHORT SLEEVE
HERITAGE JERSEY TEE



CD100
SHORT SLEEVE
GARMENT DYED TEE



CHPI30
WOMEN'S RELAXED
ESSENTIAL TEE



CHPI60
SPORTS TEE



T453W
WOMEN'S CROPPED SHORT
SLEEVE HERITAGE TEE



CC8C
LONG SLEEVE TEE



T137
RAGLAN BASEBALL TEE



T453
LONG SLEEVE
HERITAGE JERSEY TEE



CD200
LONG SLEEVE
GARMENT DYED TEE



CHPI40
WOMEN'S CUTOUT
LONG SLEEVE TEE



CHPI70
SPORT MUSCLE TEE



CHPI10
WOMEN'S FITTED
CROPPED TANK



B900
ABSOLUTE RACERBACK
SPORTS BRA



8180
COTTON GYM
SHORT W/POCKETS



8187
COTTON GYM
SHORT



RW26
REVERSE WEAWE®
SHORT



CHPI50
WOVEN CITY SPORT
SHORT



8731
MESH
SHORT



SI62
MESH
SHORT W/POCKETS



RW47
REVERSE WEAWE®
STADIUM BLANKET
60" X 70"



CO100
MEN'S SUEDED
BOMBER JACKET



CO126
COACHES JACKET



CO125
FULL-ZIP ANORAK JACKET



CO200
PACKABLE ANORAK
JACKET



S600
POWERBLEND®
CREWNECK SWEATSHIRT



S650
WOMEN'S POWERBLEND®
CREWNECK SWEATSHIRT



S149
REVERSE WEAVE®
CREWNECK SWEATSHIRT



GDSI49
REVERSE WEAVE®
GARMENT DYE
CREWNECK SWEATSHIRT



CD400
GARMENT DYED
CREWNECK SWEATSHIRT



S178
COTTON MAX
CREWNECK SWEATSHIRT



S700
POWERBLEND®
PULLOVER HOODIE



S760
WOMEN'S POWERBLEND®
RELAXED HOODIE



S790
YOUTH POWERBLEND®
PULLOVER HOODIE



S101
REVERSE WEAVE®
PULLOVER HOODIE



S10ISS
REVERSE WEAVE® SHORT
SLEEVE PULLOVER HOODIE



RWOIW
REVERSE WEAVE®
CROPPED PULLOVER
HOODIE



GDS101/TDS101
REVERSE WEAVE®
GARMENT DYE
PULLOVER HOODIE



CD450
GARMENT DYED
PULLOVER HOODIE



CHP100
WOMEN'S SPORT
HOODIE



CHP180
SPORT
HOODIE



S171
COTTON MAX
PULLOVER HOODIE



S800
POWERBLEND®
FULL-ZIP HOODIE



S400
POWERBLEND®
QUARTER-ZIP PULLOVER



CHP190
SPORT QUARTER-ZIP



S185
COTTON MAX
QUARTER-ZIP HOODIE



P800
POWERBLEND®
OPEN BOTTOM
SWEATPANT W/POCKETS



P890
YOUTH POWERBLEND®
OPEN BOTTOM
SWEATPANT W/POCKETS



P900
POWERBLEND®
SWEATPANT



RW10
REVERSE WEAVE®
SWEATPANT W/POCKETS



P210
COTTON MAX
SWEATPANT



RW25
REVERSE WEAVE®
JOGGER



P930
POWERBLEND®
JOGGER



CHP200
SPORT
JOGGER



CHP120
WOMEN'S
7/8 LEGGING

ALL 2023 COLORS



White WH



Black BK
Black 6



Ash/Silver Gray AS/SV



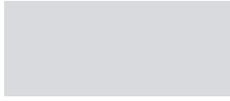
Light Steel LW



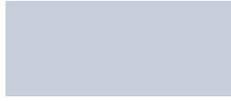
Oatmeal Heather ZT



Sand BM
Warm Gray 3



Stone Gray R7
Cool Gray 2



Athletic Gray 34
428



Oxford Gray OX



Graphite BQ
430



Concrete R6F
424



Charcoal Heather HL



New Railroad 66
433



Blue Lagoon A6JI
638



Tempo Teal ZSP
312



Pale Seafoam 4KF
5513



Light Blue LB
284



Delicate Blue +35
284



Saltwater WR
2138



Royal Blue RB
2144



Royal Blue Heather RH



Late Night Blue A6UI
302



Athletic Royal UF
2955



Navy NY
2767



Navy Heather N2



Purple PR
2685



Grape Soda PZ
2765



Maroon MR
5115



Maroon Heather UA



Cardinal CD
195



Scarlet Heather S9



Crimson EGL
1945



Red/Scarlet RR/SK
186



Red River Clay A6ZI
2032



Coral Craze 6G
709



Pink Candy PKN
2365



Body Blush K8L
2050



Orange ON
172



Gold/C. Gold GO/16
137



Safety Green 82
809



Fresh Olive A6PI
7763



Emerald Green EB
7720



Cactus B33
5473



Athletic Dark Green UC
3435



Kelly Green KG
7725



Dark Green Heather DH



Dark Green 14
5535

NEW 2023 COLORS

PMS COLORS MAY NOT BE EXACT COLOR MATCHES.



Athletic Navy AN 282



Chocolate Brown CWK 476



Collage Blue RVB 657



Ebony Heather QRX



Gold Glint AMZG 7565



Natural NT 468



Railroad Gray Heather 4AM

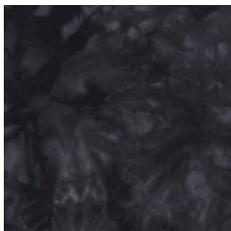


Stealth 93M 432



Wow Pink 6A 213

PATTERNS



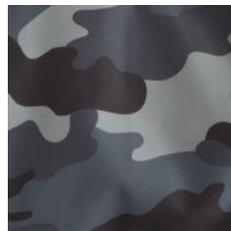
Black Scrunch Dye ARSE



Mulled Berry Scrunch Dye AJCD



Navy Scrunch Dye AJBD



Concrete Camo A601



Olive Green Camo A6V1

FIBER CONTENT

REVERSE WEAVE®

12 OUNCES
82% COTTON / 18% POLYESTER*
CHAMPION "C" LOGO IMPORTED

* Charcoal Heather – 67% cotton/ 33% polyester; Oxford Gray – 77% cotton/23% polyester

GARMENT DYED

CD100, CD200

6 OUNCES
100% RING SPUN COTTON

CD400, CD450

10 OUNCES
90% RING SPUN COTTON / 10% POLYESTER

GDS101, TDS101, GDS149

12 OUNCES
91% RING SPUN COTTON / 9% POLYESTER

ALL GARMENT DYED STYLES

CHAMPION "C" LOGO
WOVEN CHAMPION LABEL
IMPORTED

POWERBLEND®

9 OUNCES
50% COTTON / 50% POLYESTER*
CHAMPION "C" LOGO IMPORTED

* Light Steel: 50% cotton/ 40% polyester/10% black polyester; Ash/Silver Gray: 50% cotton/ 49% polyester/1% black polyester

COTTON MAX

9.7 OUNCES
90% COTTON / 10% POLYESTER*
100% COTTON FACE
CHAMPION "C" LOGO IMPORTED

* Charcoal Heather: 65% cotton/ 35% polyester; Light Steel: 85% cotton/15% polyester; Ash/Silver Gray: 90% cotton/ 10% polyester

COTTON JERSEY

5 - 7 OUNCES
100% COTTON*
CHAMPION "C" LOGO IMPORTED

* Charcoal Heather: 50% cotton/ 50% polyester; Light Steel: 90% cotton/10% polyester; Ash/Silver Gray: 99% cotton/ 1% polyester; Oxford Gray: 90% cotton/10% polyester

OUTERWEAR

CO125, CO126, CO200
3 OUNCES
100% POLYESTER
MICRO POPLIN
CHAMPION "C" LOGO
WIND AND WATER RESISTANT
IMPORTED

CO100

8.5 OUNCES
80% COTTON / 20% POLYESTER
3-END SUEDED FLEECE
100% COTTON FACE
CHAMPION "C" LOGO IMPORTED

PERFORMANCE

8180, 8187
6 OUNCES
100% COTTON JERSEY*
S162, 8731
3.7 OUNCES
100% POLYESTER
B900
7.4 OUNCES
89% POLYESTER / 11% SPANDEX

ALL PERFORMANCE STYLES
CHAMPION "C" LOGO IMPORTED

* Oxford Gray: 90% Cotton/ 10% Polyester; Silver Gray: 99% Cotton/1% Polyester

SPORT

CHPI00, CHPI80, CHPI90, CHP200
5.5 OUNCES
95% POLYESTER / 5% SPANDEX
CHPI10, CHPI20
7.4 OUNCES
78% POLYESTER / 22% SPANDEX

CHPI30, CHPI40
5.3 OUNCES
89% POLYESTER / 11% SPANDEX

CHPI50
5.1 OUNCES
92% POLYESTER / 8% SPANDEX

CHPI60, CHPI70
4.4 OUNCES
97% POLYESTER / 3% SPANDEX

ALL SPORT STYLES

CHAMPION "C" LOGO IMPORTED

EMBELLISH. SUBMIT. REWARD.

EMBELLISH. SUBMIT. REWARD A SCHOOL!

Join us in helping schools across the country. For every piece of Champion® apparel you purchase from wholesalers for embellishment, the school of your choice will receive a cash rebate of 10 cents.

STEP 1: Order up! All of our eligible apparel* purchased by printers and PPDs from wholesalers for embellishment qualify.

STEP 2: Complete the online rebate form and upload your wholesaler invoices with qualifying purchases.

STEP 3: Your designated school will receive a check in 4-6 weeks.

Learn more at HANES4EDUCATION.COM.


HANES4EDUCATION®



PEOPLE PLANET PRODUCT

We believe it's our responsibility to drive the kind of behavior and actions that will protect the place we all call home. This responsibility is part of our DNA and has been for decades. So, looking ahead to 2025 and 2030, we're ramping up our efforts to pursue ambitious goals that will improve the lives of people, protect the planet and generate world-class sustainable products. Learn more about how we're doing our part to make the world a more comfortable, livable and inclusive place.

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HANES Brands
SUSTAINABILITY



Champion

Champion

BE YOUR OWN
Champion