



NEW WEBSITE

Welcome

TECHNOSPORT
AN **S&S** ACTIVEWEAR COMPANY

NEW WEBSITE



General Overview



E-Commerce



New Marketing Tools



How to: New Account/New Web Users



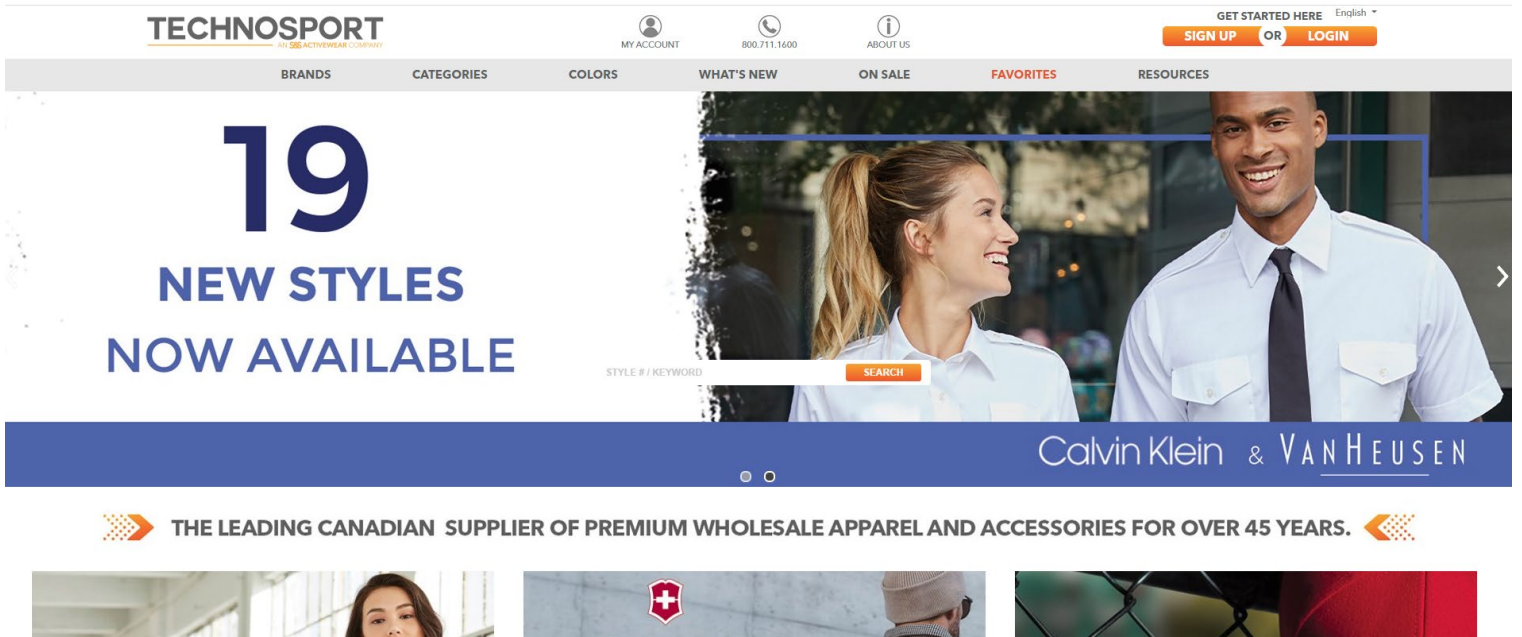
Video Guides



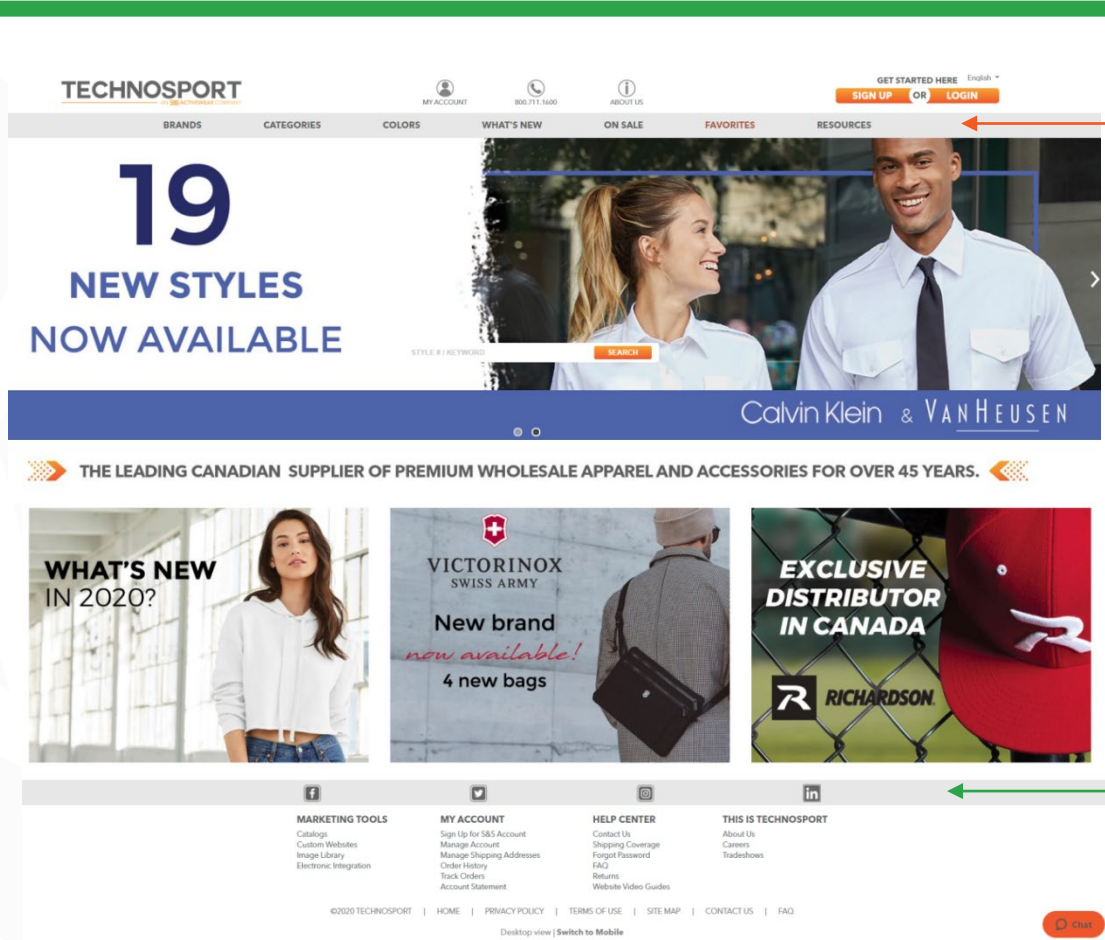
GENERAL OVERVIEW: HOME PAGE

Our new website is
<https://en-ca.ssactivewear.com/>

Here's an example of our homepage, which will often be updated, but the basic functions on the website remain the same.



GENERAL OVERVIEW: HOME PAGE (Continued)



You can access information from any of the following tabs:

- Brands
- Categories
- Colours
- What's new
- On sale
- Favourites
- Resources

You can also access our social media sites.

E-COMMERCE: HOW-TO LOOK FOR PRODUCTS

There are four ways, you can start looking for a product or start the shopping process.

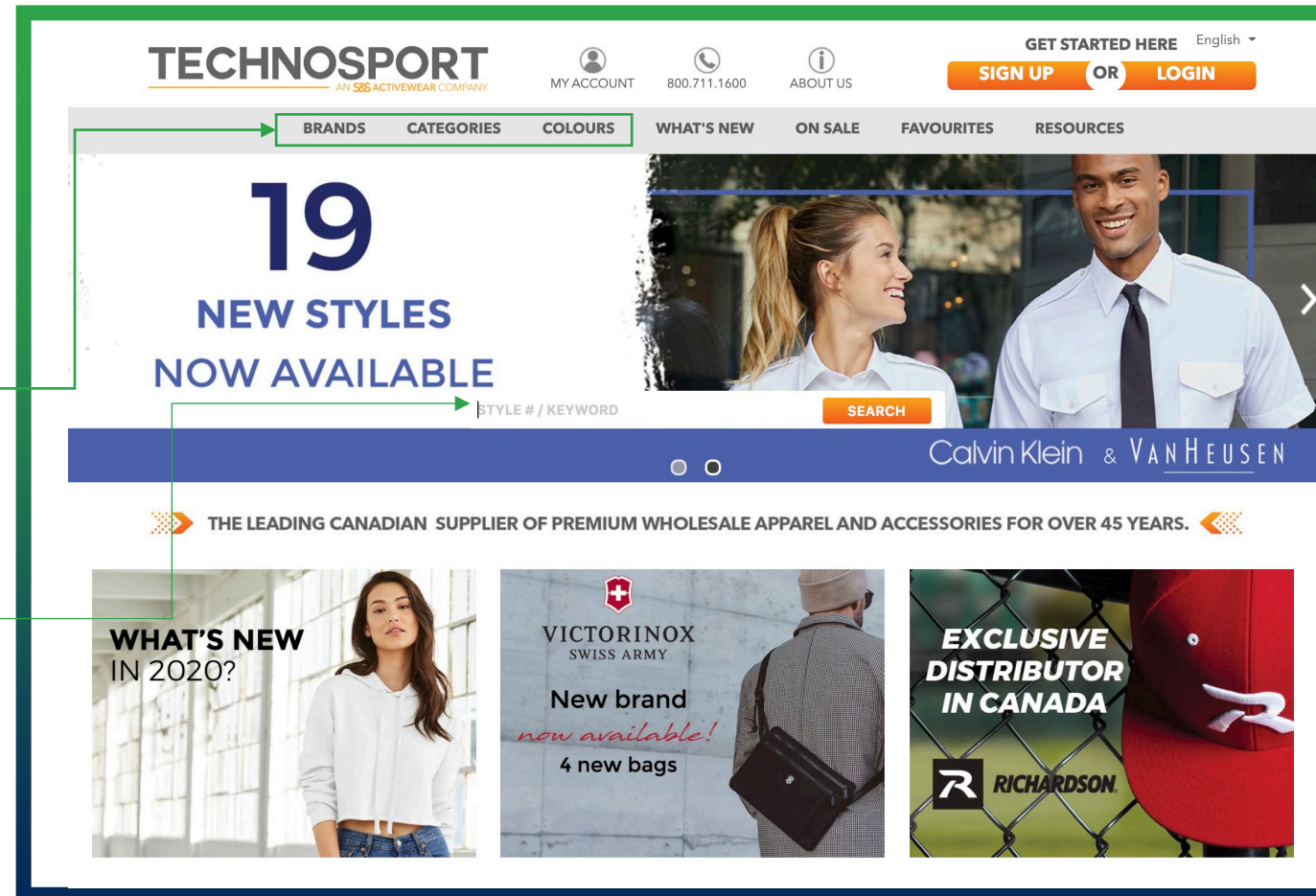
You can filter by:

BRANDS

CATEGORIES

COLOURS

SEARCH BAR



E-COMMERCE: HOW-TO FILTER FOR PRODUCTS

Once you have chosen one of the four options, you can then **further filter your product selection** by using the filter tool on the left side of the page. The filter tool appears once you are on a product grid page.



The filter tool helps **customize the product view** down the smallest detail

The screenshot displays the Technosport website interface. At the top, the header includes the Technosport logo, navigation links (MY ACCOUNT, 800.711.1600, ABOUT US), and a 'GET STARTED HERE' section with 'SIGN UP' and 'LOGIN' buttons. Below the header is a navigation bar with categories: BRANDS, CATEGORIES, COLOURS, WHAT'S NEW, ON SALE, FAVOURITES, and RESOURCES. A search bar is located on the right side of the navigation bar.

The main content area features a large banner for Calvin Klein with the text 'Calvin Klein' and 'Attention to detail that gives corporate groups an edge'. Below the banner is a product grid titled 'Calvin Klein' with a 'Sort By: Best Sellers' dropdown. The grid displays 14 items, each with a product image, a 'NEW' badge, a product code, a price, and a description. The filter tool on the left side of the grid allows users to filter products by various attributes:

- Filter Products**
- Colors**
- Style**
 - Athletics (1)
 - Cuffed / Cuffs (11)
 - Dress Shirts (11)
 - Golf (1)
 - Long Sleeves (9)
 - Plackets (2)
 - Polos (1)
 - Short Sleeves (1)
- Fit**
- Collar**
- Fabric**
- Treatment**
- Thickness**
- Brand Logo**
- Other**
- Sizes**
- Location**

The product grid shows the following items:

Product Code	Price	Brand	Description
18CC107	\$60.60	Calvin Klein	Non-Iron Dobby Shirt
18CC110	\$60.60	Calvin Klein	Non-Iron Pincord Slim-Fit Shirt
18CC109	\$58.72	Calvin Klein	Cotton Stretch Slim Fit Shirt
18CC105	\$60.60	Calvin Klein	Women's Non-Iron Pincord Shirt
18CC103	\$58.72	Calvin Klein	Women's Cotton Stretch Shirt
18CC108	\$58.72	Calvin Klein	Cotton Stretch Shirt
18CC100	\$60.60	Calvin Klein	Women's Non-Iron Dobby Shirt
18CK030	\$58.48	Calvin Klein	Women's Non-Iron Dress Shirt
18CK029	\$58.48	Calvin Klein	Non-Iron Dobby Dress Shirt
18CK018	\$55.40	Calvin Klein	Women's Cotton Stretch Long Sleeve Shirt
18CK010			
18CK031			
18CK372			
18CK001			

E-COMMERCE: HOW-TO FILTER FOR PRODUCTS (Continued)

You can add filters by selecting them on the toolbar on the left and remove a filter by simply clicking on the red **X** next to it in the grey bar.

You can also further customize your view by sorting products in the following 4 ways:

Alphabetical (A-Z)

Best Sellers

Price Low-High

Price High-Low

TECHNOSPORT
AN S&S ACTIVEWEAR COMPANY

GET STARTED HERE english
SIGN UP OR **LOGIN**

BRANDS CATEGORIES COLOURS WHAT'S NEW ON SALE FAVOURITES RESOURCES

Filter Products

Filters: **X** Calvin Klein **X** Long Sleeves

18CC107 18CC110 18CC109 18CC108 18CC100 18CK030 18CK029 18CK018 18CK010

9 ITEMS

Sort By: A-Z, Best Sellers, Price Low-High, Price High-Low

Product ID	Price	Brand	Description
18CC107	\$60.60	Brand: Calvin Klein	Non-Iron Dobby Shirt
18CC110	\$60.60	Brand: Calvin Klein	Non-Iron Pincord Slim-Fit Shirt
18CC109	\$58.72	Brand: Calvin Klein	Cotton Stretch Slim Fit Shirt
18CC108	\$58.72	Brand: Calvin Klein	Cotton Stretch Shirt
18CC100	\$60.60	Brand: Calvin Klein	Women's Non-Iron Dobby Shirt
18CK030	\$58.48	Brand: Calvin Klein	Women's Non-Iron Dress Shirt
18CK029	\$58.48	Brand: Calvin Klein	Non-Iron Dobby Dress Shirt
18CK018	\$55.40	Brand: Calvin Klein	Women's Cotton Stretch Long Sleeve Shirt
18CK010	\$55.40	Brand: Calvin Klein	Stretch Long Sleeve Shirt

E-COMMERCE: PRODUCT PAGE

Once you have selected your product you can view more info regarding the product/add the item to their cart on the product page.

LOGGED OUT: Only product details can be seen, pricing and inventory isn't visible until logged in.

Item #: 47789 Catalog Page #: 0

- 5.7 oz., 97/3 cotton/elastane
- Point collar
- Barrel button cuffs
- Back pleat
- Shirtail hem

Color: White, Black, Brown, Blue

Click here to register and place a order Click here to Login

Color	XS	S	M	L	XL	2XL
White	24	24	24	24	24	24

Comparable Styles Companion Styles

View Spec Email Page

Montreal, QC Order By: 4:58 CT Est. Delivery: Mon 3/24

Comparable Styles No comparable styles

Companion Styles

18CC108 18CC109

\$58.72 Brand: Calvin Klein Cotton Stretch Shirt

\$58.72 Brand: Calvin Klein Cotton Stretch Slim Fit Shirt

Chat

LOGGED IN: Pricing and inventory appears, product grid blocks are also visible now to add product to cart.

Item #: 47789 Catalog Page #: 0

- 5.7 oz., 97/3 cotton/elastane
- Point collar
- Barrel button cuffs
- Back pleat
- Shirtail hem

Color: White, Black, Brown, Blue

ADD TO CART ADD TO CART / CHECKOUT

Color	XS	S	M	L	XL	2XL
White	24	24	24	24	24	24

Comparable Styles Companion Styles

View Spec Email Page

Virtual Designer Add Favorite

Montreal, QC Order By: 4:58 CT Est. Delivery: Wed 3/19

Comparable Styles No comparable styles

Companion Styles

18CC108 18CC109

\$29.36 Brand: Calvin Klein Cotton Stretch Shirt

\$29.36 Brand: Calvin Klein Cotton Stretch Slim Fit Shirt

Chat

E-COMMERCE: PRODUCT PAGE (Continued)

The style number, brand, description, catalog page # and specs can be found here.

The product grid below can be customized to show all locations, or just one location. As well as all colors available or just the color currently selected.

Once you select one of the color swatches it will show you the product in that color here. You can then view more angles of the product or switch back to the model shot.

Calvin Klein - Women's Cotton Stretch Shirt - 18CC103

Item #: 47789 Catalog Page #: 0

- 5.7 oz., 97/3 cotton/elastane
- Point collar
- Barrel button cuffs
- Back pleat
- Shirtail hem

Color: White Black Stream Blue

STYLE # / KEYWORD ADD TO CART ADD TO CART / CHECKOUT

Color	XS	S	M	L	XL	2XL
Order Comparables						
Case Qty	24	24	24	24	24	24
Price	29.36	29.36	29.36	29.36	29.36	29.36
White	29.36	29.36	29.36	29.36	29.36	29.36
Global Inv.	0	0	0	0	0	0

Montreal, QC Order By: 4:00 CT Est. Delivery: Wed 2/19

Inventory: 0 0 0 0 0 0

Comparable Styles: No comparable styles

Companion Styles

18CC108 18CC109

\$29.36 Brand: Calvin Klein Cotton Stretch Shirt

\$29.36 Brand: Calvin Klein Cotton Stretch Slim Fit Shirt

Chat

Inventory, and pricing can be found here, if a restock date is in the system you can view it by hovering over the inventory number.

Companion styles can be viewed/ accessed here. If there are styles from other brands that are comparable to the main style they will appear on the right.

E-COMMERCE: ORDER GRID

STEP 2B

STEP 2A

STYLE # / KEYWORD

ADD TO CART >

ADD TO CART / CHECKOUT >>

Color		S	M	L	XL	2XL	3XL	4XL
Order Comparables	Case Qty	12	12	12	12	12	12	12
	Price	22.93	22.93	22.93	22.93	25.57	27.17	27.17
	Price	22.93	22.93	22.93	22.93	25.57	27.17	27.17
Sport Dark Navy	Global Inv.	354	939	836	487	65	31	25
Toronto, ON		Inventory	312	735	596	295	7	31
Order By: 4:00 CT			<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<div style="border: 1px solid blue; padding: 2px;"> 12-03-2019 - 12 12-10-2019 - 36 </div>	
Est. Delivery: Wed 2/19			<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Vancouver, BC		Inventory	42	204	240	192	58	11
Order By: 7:00 CT			<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Est. Delivery: Mon 2/24			<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

STEP 1

STEP 1: Enter the number of products required in this box, once color is selected. Multiple boxes can be filled out and all of them will be added to the cart at once.

STEP 2A: If this the last product you are adding to your order click on the 'Add to Cart/Checkout' button and you will be taken to your cart to check out.

STEP 2B: If you are going to shop for more styles after this one, add the style number of the next product into the 'Style#/Keyword' field and click on the 'Add To Cart' button. The items for the product on this page will be put in your cart, and you will immediately be directed to the next style you are shopping for.

Hover over inventory numbers to view restock dates, if available.

E-COMMERCE: SHOPPING CART – CHECK OUT

Here you can review, save or check out your order

Name and save orders for future check out.

Number of pieces can be updated in the cart or you can delete the item by checking the 'Del.' box next to the item and clicking on recalculate.

Clear your cart of all items or recalculate your total if any pieces were updated.

View previously saved orders.

The screenshot shows the Technosport website's shopping cart. The header includes the Technosport logo, navigation links (MY ACCOUNT, TRACK ORDER, 800.711.1600, FAQ, SIGN OUT), and a shipping address (7850 Bombardier Street, Anjou, QC H1J 2G3). The main navigation bar lists various categories like BRANDS, CATEGORIES, COLOURS, WHAT'S NEW, ON SALE, FAVOURITES, and RESOURCES. The shopping cart section is titled 'Shopping Cart' and contains a table with two items: 'Gildan - Premium Cotton® Sweatshirt - 92000'. Each item has columns for Description, Color, Size, Warehouse, Pieces, Price, Total, and a 'Del.' checkbox. The 'Pieces' column shows input fields with the value '1'. The 'Total' column shows a subtotal of \$19.30. Below the table, there are buttons for 'CLEAR', 'RECALCULATE', and 'CHECK OUT'. A 'VIEW SAVED ORDERS' button is located at the top right of the cart section. A 'SAVE ORDER' button is located at the bottom left of the cart section, next to an 'Order Name' input field. Green arrows point from the text annotations to the corresponding elements in the interface.

Description	Color	Size	Warehouse	Pieces	Price	Total	Del.
Gildan - Premium Cotton® Sweatshirt - 92000	White	S	Toronto, ON	1	\$9.65	\$9.65	<input type="checkbox"/>
Gildan - Premium Cotton® Sweatshirt - 92000	White	M	Toronto, ON	1	\$9.65	\$9.65	<input type="checkbox"/>
					2	\$19.30	

Order Name: **SAVE ORDER**

CLEAR **RECALCULATE** **CHECK OUT**

VIEW SAVED ORDERS

NEW MARKETING TOOLS: RESOURCE NAVIGATION

You will get access to a variety of Marketing tools from the « **Resources** » tab, including the following new tools:

- Generic Websites
- Image Library
- Spec Sheets
- Technology Resources

You will also be able to start your own list of favourite styles via the « **Favourites** » tab.

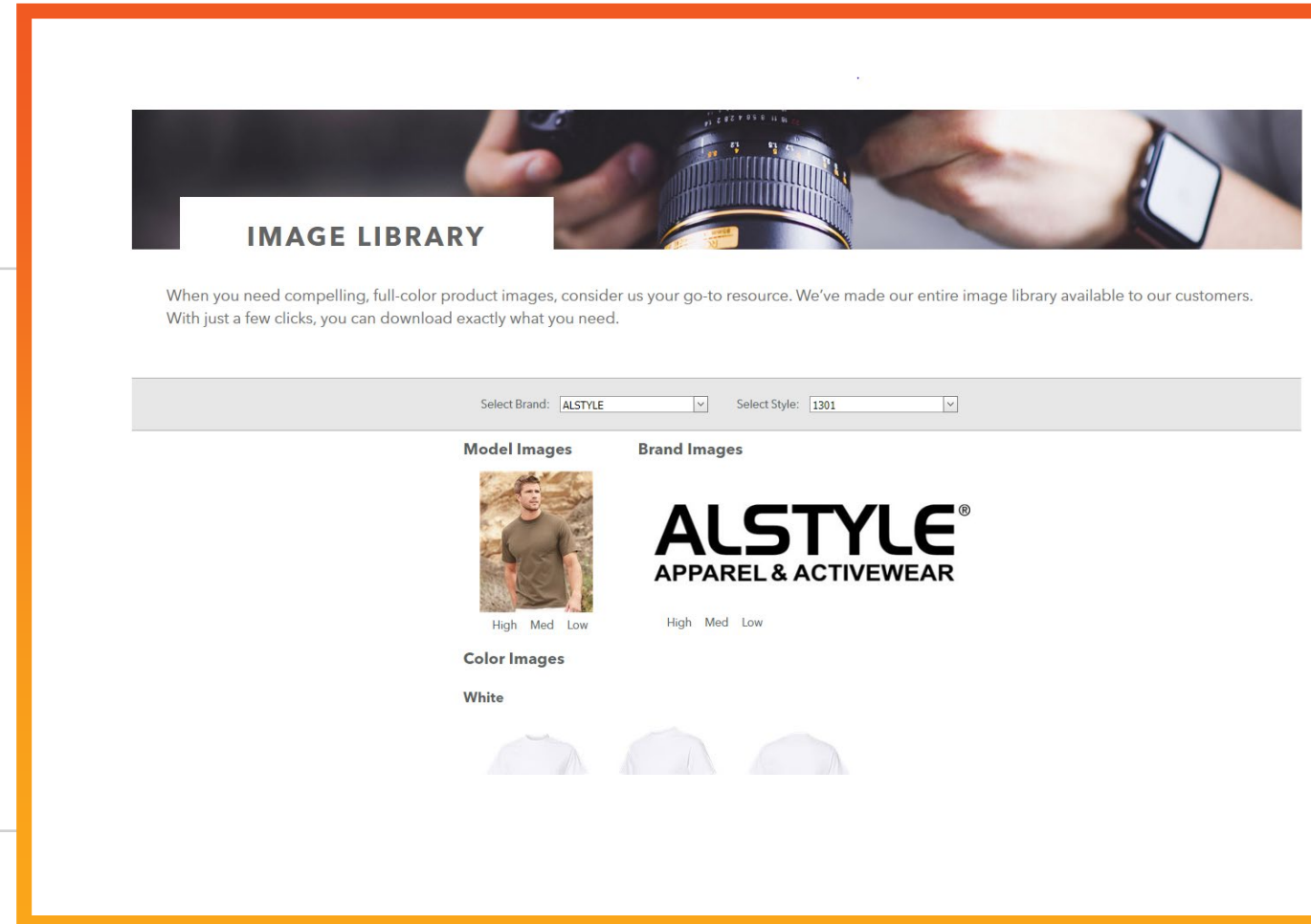
BRANDS	CATEGORIES	COLOURS	WHAT'S NEW	ON SALE	FAVOURITES	RESOURCES
MARKETING TOOLS Catalogues 2020 Collection Catalogues Customization Generic Websites Marketing Assets Image Library Spec Sheets Technology Resources Electronic Integration Data Library Business Solutions Partners	DOWNLOADS Price Lists Country of Origin Printing Tips		MY ACCOUNT Sign Up for Account Manage Account Manage Shipping Addresses Order History Track Orders Account Statement	HELP CENTER Contact Us Shipping Coverage Forgot Password FAQ Returns Website Video Guides		THIS IS TECHNOSPORT About Us Careers Tradeshows

NEW MARKETING TOOLS: IMAGE LIBRARY AND SPEC SHEETS

You will now have the ability to download images and style spec sheets directly from the web.

If you need to download the integrity of our imagery, you can download a +/- 1 GB Zip file for the « **Data library** » section.

<https://en-ca.ssactivewear.com/marketing/datalibrary>



NEW MARKETING TOOLS: ELECTRONIC INTEGRATIONS



Integrate with Technosport using one of the handy options below, including our data library, API, FTP and PromoStandards. Questions? Email us at api@ssactivewear.com.

► DATA LIBRARY

► API

► EDI

► PROMOSTANDARDS

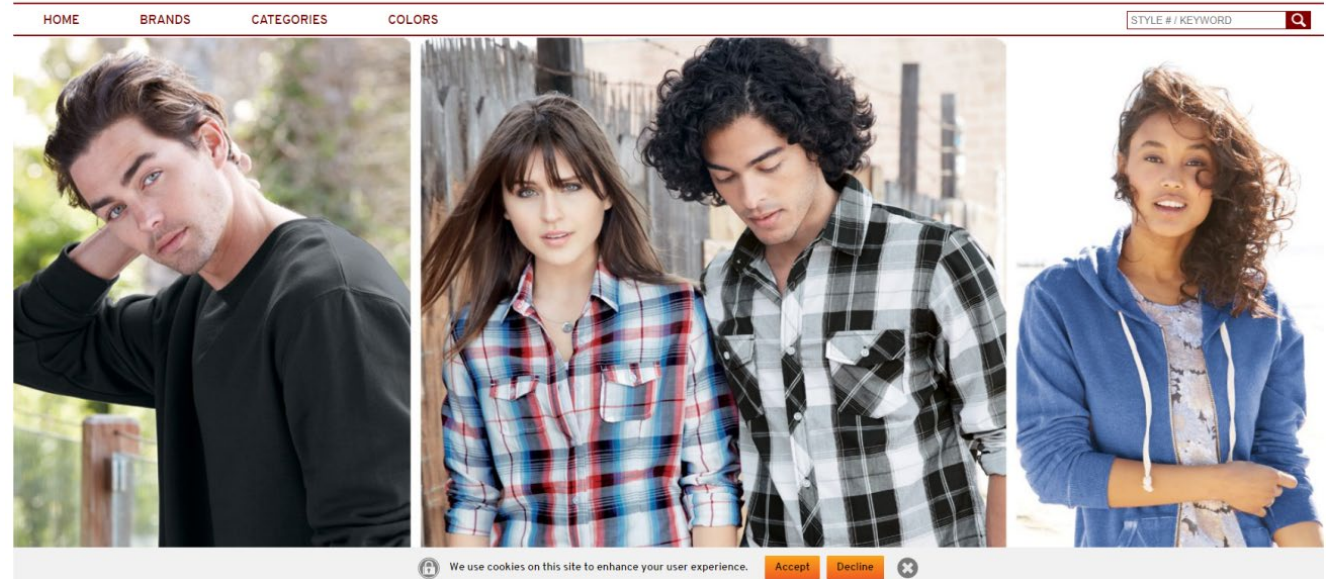
We give you different options to integrate with our website.

NEW MARKETING TOOLS: GENERIC WEBSITE

As a customer you now have access to a generic website (one version with pricing and another one without). At the moment, this website is only available in English.

en-ca.sportswearcollection.com

Sportswear Collection



Coming soon! We'll make it easy for you to personalize this website with your logo.

NEW MARKETING TOOLS: VIRTUAL DESIGNER



Item #: 00060 Catalog Page #: 77

- 5.3 oz.(US) 8.8 oz.(CA), 100% preshrunk cotton
- Heather colors, Graphite Heather, Safety colors, Tweed, Blackberry, Lilac, Midnight, Neon colors & Sunset: 50/50 cotton/polyester
- Antique colors & Sport Grey : 90/10 cotton/polyester
- Ash Grey: 99/1 cotton/polyester
- Classic fit
- Seamless double needle 7/8" collar
- Taped neck and shoulders
- Double needle sleeve and bottom hems
- Quarter-turned to eliminate center crease
- Safety Green: Compliant with ANSI / ISEA 107
- Tear away label

Comparable Styles

Companion Styles

View Specs

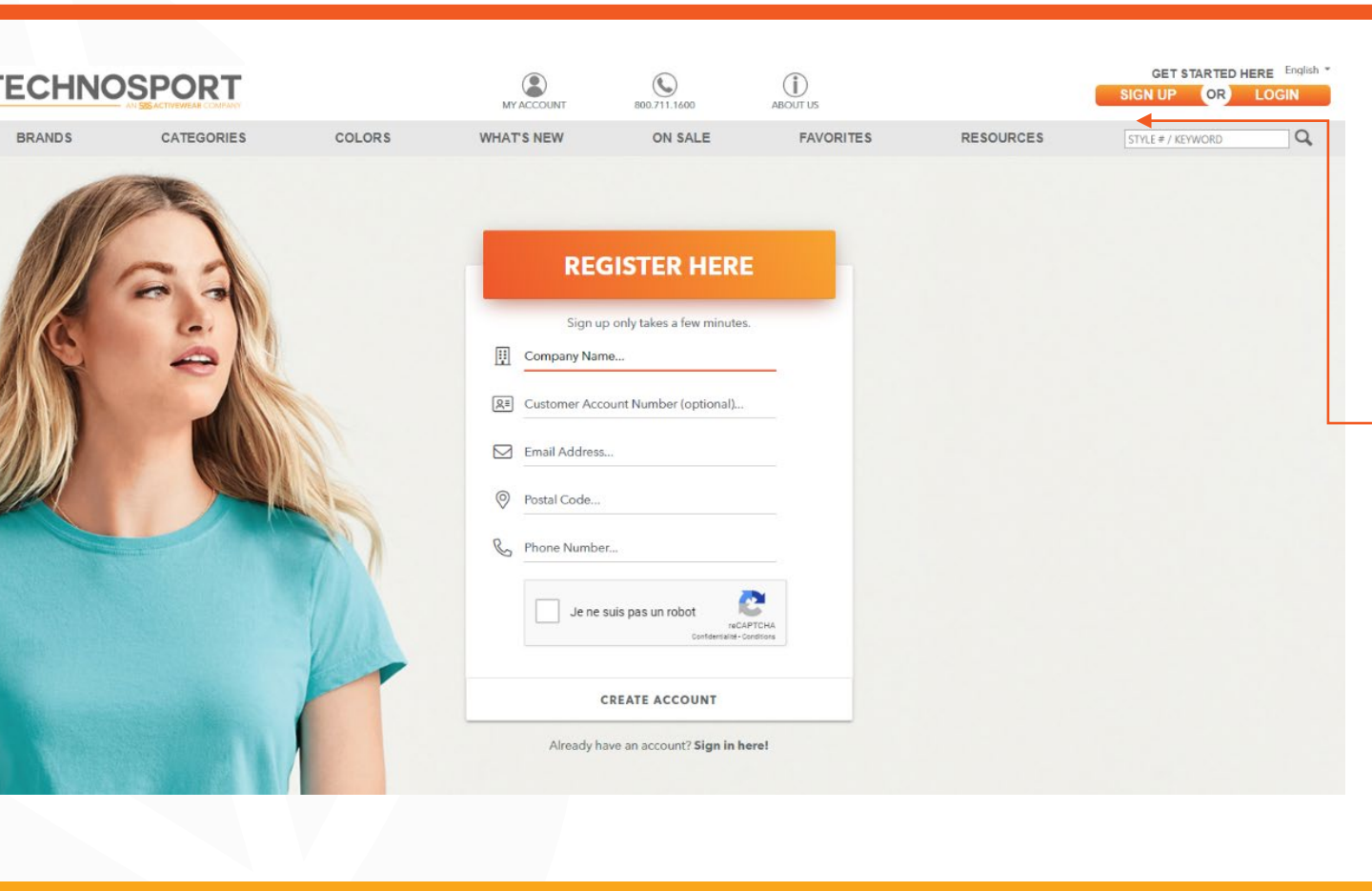
Email Page

Virtual Designer

Add Favorite

Create your own designs in a few clicks on a large selection of styles with our new Virtual designer tool. You only need to log in to your account, select the style you want to personalize and let your imagination run wild!

HOW-TO: SIGN UP AS A NEW CUSTOMER/WEB USER



The screenshot shows the Technosport website's registration page. On the left, there is a partial view of a woman with blonde hair wearing a teal t-shirt. The main content area features a registration form titled 'REGISTER HERE' in an orange box. Below the title, it says 'Sign up only takes a few minutes.' The form includes several input fields: 'Company Name...', 'Customer Account Number (optional)...', 'Email Address...', 'Postal Code...', and 'Phone Number...'. At the bottom of the form is a checkbox labeled 'Je ne suis pas un robot' next to a reCAPTCHA logo and the text 'reCAPTCHA Confidentialité - Conditions'. Below the form is a 'CREATE ACCOUNT' button. At the very bottom of the form area, it says 'Already have an account? Sign in here!'. The website's header is visible at the top, with the Technosport logo on the left and navigation links like 'BRANDS', 'CATEGORIES', 'COLORS', 'WHAT'S NEW', 'ON SALE', 'FAVORITES', and 'RESOURCES' in the center. On the right side of the header, there are links for 'GET STARTED HERE', 'SIGN UP', 'OR', and 'LOGIN'. A red arrow points from the 'SIGN UP' button to the registration form.

If you are new customer looking to create an account, OR a current customer looking to add a new web user account, please click the « **SIGN UP** » button.

If adding a new web user to an existing account, please enter your customer account number in the Registration form.

HOW-TO: SIGN UP AS A NEW CUSTOMER/WEB USER (Continued)

Before signing up as a customer please ensure you are intending to decorate, embroider or silk screen products or hire a contract decorator.

You will go through the following 3 steps:

- ✓ Company information
- ✓ User information (this person will be the admin of the account)
- ✓ Terms and Conditions



Registration Complete!

Customer Account # 400001 Registration Successful

You have successfully opened an account with S&S Activewear. Please see your confirmation email at the email address you provided for further information on your account.

Ready to Buy?

You have already been logged into ssactivewear.com, click the Start Shopping button below or place an order over the phone using your customer account number [1-800-523-2155](tel:1-800-523-2155).

***Please note:** If you have not yet provided your Resellers Tax ID associated with your account, you will be charged tax on all orders until we receive the certificate. You can provide us with a copy of this form by any of the following methods:

Direct Upload: [My Account -> Company Information](#)

Contact form: [Info Request](#)

Still have questions? Do not hesitate to contact our welcoming customer service team at [1-800-523-2155](tel:1-800-523-2155) or [fill out this form](#).

START SHOPPING

HOW-TO: CUSTOMER REGISTRATION COMPLETED



Once registration is complete you will be receiving an email that explains the terms and other benefits of the company.

Many people are wary of new emails, or have filters that will send our emails to spam or trash folders. Please be on the look for an email with the following information.

Sender: mail@ssactivewear.com

Email: New Customer

Subject: Welcome to Technosport Canada

Visit the Website Video Guide section on the website to know the ins and outs of our site.

<https://en-ca.ssactivewear.com/helpcenter/videoguides>

- ▶ How to cancel an order
- ▶ How to change and reset password
- ▶ How to add and remove credit cards
- ▶ How to track an order
- ▶ How to change your web account email address
- ▶ How to check a product's country of origin
- ▶ How to change the translation of our website



THANK YOU

TECHNOSPORT
AN **S&S** ACTIVEWEAR COMPANY